



PRESS RELEASE

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The Best Western Thousand Oaks Inn Installs Lodging Technology's GEM System® Energy Management and GEM Stat™ Digital Wall Thermostats to Reduce Energy Costs While Meeting Best Western's Brand Standard

Roanoke, VA – December 1, 2008 – The Best Western Thousand Oaks Inn located in Southern California has installed GEM System® guestroom energy management and GEM Stat™ digital wall thermostats in all 106 guestrooms and suites, utilizing their existing Amana and General Electric PTAC units.

- GEM System® is an innovative, infrared sensor-based guestroom energy management system that reduces room energy costs 35% - 45%.
- GEM Stat™ is a digital wall thermostat that connects to existing HVAC systems, or other air conditioning units, providing more uniform, accurate room temperature while meeting Best Western's brand standard for digital thermostats.

"Energy efficiency is our most cost effective approach to reducing our environmental impact while lowering our operational costs" said Felix Wang, Owner/Operator of the Best Western. He continued by saying "Lodging Technology was selected based on maintenance, environmental impact, and our overall return on investment."

"We at Lodging Technology are very pleased to have the opportunity to assist Mr. Wang in significantly reducing his energy costs, stated David Griggs of Griggs Enterprises, Lodging Technology's Authorized Dealer. He continued by saying "We are poised and ready to assist other Best Western franchisees who are looking for a cost effective way to significantly reduce their energy costs and who may need a little assistance in obtaining any rebates from their utility company".

Best Western Thousand Oak Inn – www.thousandoaksinn.com

Nestled in the scenic Conejo Valley and surrounded by the inspiring Santa Monica Mountains, tourist and business travelers alike will discover an inn that is convenient, comfortable, and affordable. Located less than half an hour away from the Pacific beaches, Hollywood, and Los Angeles, we are committed to providing our guest with the highest standard in personal and professional service. The Best Western Thousand Oaks Inn features 106 beautifully decorated rooms that are the largest in the Conejo Valley. We also have Du-par's Restaurant on the premises.

About Lodging Technology - www.lodgingtechnology.com

Lodging Technology, an *EnergyStar™ Partner*, is the originator and unsurpassed leader in infrared sensor-based energy conservation and digital thermostats for the lodging industry. The company has become one of the most trusted names in energy management. Lodging Technology's flagship product, GEM System®, will control any HVAC system of any voltage with any type thermostat. GEM Stat® digital thermostats work with any thermostat capable PTAC or other air conditioning unit. These products form a fully integrated system that saves energy as well as provide real-time information regarding room occupancy to housekeeping, the front desk and security.