



PRESS RELEASE - FOR IMMEDIATE RELEASE -

Lodging Technology
5431-C Peters Creek Rd
Roanoke VA 24019
(800) 524-2680
info@lodgingtechnology.com

Clarion Inn, Pigeon Forge TN, Installs Lodging Technology's GEM System® Energy Management, GEM Stat™ Digital Thermostats, and Guest-In-Room™ Detector

Roanoke, VA – March 1, 2010 – The brand new Clarion Inn, Pigeon Forge TN, has installed Lodging Technology's GEM System® Energy Management, GEM Stat™ Digital Thermostats, and Guest-In-Room™ Detector in all (94) guestrooms. The System is connected to the property's General Electric Vertical PTAC Units in the guestrooms, and is using a switch on the balcony/patio doors to prevent wasteful cooling and heating if the doors are left open.

- **GEM System®** reduces hotel/motel guestroom HVAC energy consumption **35% to 45%** by resetting room temperature to an energy conserving level, pre-selected by the hotel, only while the guest is out of the room.
- **GEM Stat™** is an attractive, easy to use digital wall thermostat that provides more uniform temperature control, preventing the guest from setting extreme temperatures.
- **Guest-In-Room™ Detector** allows staff members to know from the hallway if a room is actually occupied, without knocking and disturbing guests, virtually eliminating embarrassing intrusions while guests are asleep, dressing, or showering.

“We installed GEM System® in our other property, a Best Western, five (5) years ago, so I knew as soon as we started building the Clarion Inn that we would include it in this property too,” said Pramod Patel, owner of the Clarion Inn Pigeon Forge. He continued by saying, “The energy dollars saved is just like increasing our Average Daily Rate (ADR). And guests see us as an ‘eco-friendly’ hotel, which is also an advantage.”

“We are excited to announce the installation of Mr. Patel's new Clarion Inn,” stated Jon Griffin, Technical Sales Manager at Lodging Technology. “We take great pride in our quality products and unparalleled customer service, which is evidenced by the installation of Mr. Patel's 2nd property. We have an extensive list of repeat customers for whom we've installed as few as (2) to as many as (32) properties.”

About Clarion Inn Pigeon Forge - http://www.clarionhotel.com/hotel-pigeon_forge-tennessee-TN600?sid=xWqdi.

The Clarion Inn Pigeon Forge provides convenient access to many area attractions and local points of interest. Dollywood theme park, Dixie Stampede theater, Ripley's Aquarium of the Smokies and the Smoky Mountain Brewery are all conveniently located near this Pigeon Forge TN hotel. Set in the foothills of the Great Smoky Mountains, Pigeon Forge and the surrounding area offer breathtaking sightseeing opportunities, an array of recreation areas, and countless things to see and do. Shopping enthusiasts can enjoy finding that must-have item at nearby Walden's Landing retail district that offers dozens of retailers and specialty stores. There are many restaurants located in the vicinity.

About Lodging Technology - www.lodgingtechnology.com

Lodging Technology, an Energy Star™ Partner, is the originator of infrared sensor-based Hotel Energy Management in 1980. The company provides direct sales, installation, service, and purchasing options to hoteliers in the US, Canada, and Caribbean. Lodging Technology's products reduce guestroom energy costs 35% to 45%, with typical paybacks under two years and ROI of 50% to 60%. Designed primarily for hotels, Lodging Technology's products are equally applicable to other facilities such as school classrooms, college dorms, offices, conference centers, and military lodging facilities.