



PRESS RELEASE
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Lodging Technology Installs GEM System® Energy Management and Guest-In-Room™ Detector at the Hampton Inn -Old Town/King Street, Alexandria VA.

Roanoke, VA – February 1, 2009 – The Hampton Inn-Old Town/King Street in Alexandria VA has installed Lodging Technology’s GEM System® Energy Management and Guest-In-Room™ Detector in all 80 guestrooms, including 5 one-bedroom suites.

- **GEM System®**, an infrared sensor-based guestroom energy management system, reduces room energy costs 35% to 45% by maintaining “management-preferred” temperatures in rooms while guests are out. GEM System® works with any HVAC system, of any voltage, with any type of thermostat or control.
- **Guest-In-Room™ Detector**, a feature of GEM System®, allows authorized staff members to determine physically occupied rooms from the hallway without knocking and disturbing guests.

GEM System® is projected to reduce guestroom energy costs at the Hampton Inn \$12,240 annually, allowing for a payback of less than two years. The hotel will also improve guest service by virtually eliminating guest disturbances and embarrassing intrusions using the Guest-In-Room™ Detector feature.

“I knew from the moment I walked in the door at the Hampton Inn that this property was taking steps to conserve energy in many different areas, and GEM System® was the perfect fit for their guestrooms”, said Jon Griffin, Technical Sales Manager at Lodging Technology. “It’s such a pleasure to partner with a company that considers energy conservation a top priority, and I commend the Hampton Inn Alexandria-Old Town on a continued job well done.”

About Hampton Inn Alexandria - Old Town – http://hamptoninn1.hilton.com/en_US/hp/index.do

The Hampton Inn Hotel in Alexandria-Old Town/King Street is just a short walk from all of the amazing history of Old Town Alexandria. Just across the Potomac River from Washington DC, Alexandria boasts a fantastic collection of old homes, fascinating museums, and excellent restaurants. The town is just seven miles from many of our Nation’s Capital’s most famous sites, including the Washington Monument, Smithsonian Castle, Lincoln Memorial, and White House.

About Lodging Technology - www.lodgingtechnology.com

Lodging Technology, an *Energy Star™ Partner*, is the originator (1980) and recognized leader of infrared sensor-based Hotel Energy Management. The company provides direct sales, installation, service, and purchasing options to hoteliers in the US, Canada, and Caribbean. GEM System®, Lodging Technology’s flagship product, reduces guestroom energy costs 35% to 45%, with typical paybacks under two years and ROI of 50% to 60%. Designed primarily for hotels, Lodging Technology’s products are equally applicable to other facilities such as school classrooms, college dorms, offices, conference centers, and military lodging facilities.