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Rodeway Inn Installs GEM System® Guestroom Energy Management to Reduce Energy Costs and Receives a Significant Rebate from Southern California Edison

Roanoke, VA – December 1, 2008 – The Rodeway Inn located in Castaic, California, just five minutes from Six Flags Magic Mountain in Valencia, California has installed GEM System® guestroom energy management in all 120 guestrooms, utilizing their existing Amana, Friedrich and GE PTAC units.

GEM System® is an innovative, infrared sensor-based guestroom energy management system that reduces guestroom energy costs by 35% - 45%. GEM System® resets the room temperature to an energy conserving level, pre-selected by the hotel, only while the guest is out of the room. GEM System® can connect to any brand and model of PTAC and will increase its useful life by 30%.

“The financial justification was very simple” said Marshall Fried, Owner/Operator of the Rodeway Inn, “I was able to utilize all of my existing PTAC brands and lease the entire system while maintaining a positive cash flow, because the lease payments were lower than the monthly energy savings. He continued by saying, “I was impressed with how Lodging Technology worked directly with Southern California Edison (SCE) to help me qualify for a substantial rebate based on the kilowatt hours saved each year by the hotel.”

“We at Lodging Technology are very pleased with the partnership we have with The Rodeway Inn in Castaic California”, stated David Griggs of Griggs Enterprises, Lodging Technology’s Authorized Dealer. He continues by saying, “We are ready to assist other Choice Hotel franchisees who are looking for cost effective ways to “Go Green” and (at) the same time significantly reduce their energy costs. In this case, we were also able to assist the hotel in qualifying for very a significant rebate from Southern California Edison (SCE).”

About Rodeway Inn Castaic, California - <http://www.rodewayinn.com/hotel-castaic-california-CA480>

Welcome to the Rodeway Inn Magic Mountain Area, a Castaic hotel near Six Flags Magic Mountain. The Rodeway Inn® Magic Mountain Area is conveniently located just five minutes from Six Flags Magic Mountain and minutes from Castaic Lake, where visitors will enjoy swimming, boating and fishing. This Castaic California hotel is minutes from the Valencia Industrial Center, the Valencia Commerce Center and Hurricane Harbor Los Angeles. The hotel is 35 miles north of Los Angeles and its many attractions. There are a variety of restaurants and several shops located in the surrounding area. Universal Studios Hollywood is 22 miles, and Disneyland and Knott's Berry Farm are 40 miles from the hotel.

About Lodging Technology - www.lodgingtechnology.com

Lodging Technology, an *EnergyStar™ Partner*, is the originator and unsurpassed leader in infrared sensor-based energy conservation and digital thermostats for the lodging industry. The company has become one of the most trusted names in energy management. Lodging Technology’s flagship product, GEM System®, will control any HVAC system of any voltage with any type thermostat. GEM Stat™ digital thermostats work with any thermostat capable PTAC or other air conditioning unit. These products form a fully integrated system that saves energy as well as provide real-time information regarding room occupancy to housekeeping, the front desk and security.