



PRESS RELEASE
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Lodging Technology
5431-C Peters Creek Rd
Roanoke VA 24019
(800) 524-2680
info@lodgingtechnology.com

Sheraton Syracuse University Hotel & Conference Center installs Lodging Technology's GEM System® Guestroom Energy Management to work with existing SIEMENS Apogee Building Automation System to increase energy savings

Roanoke, VA – October 3, 2008 – The Sheraton Syracuse University Hotel & Conference Center in Syracuse NY has installed GEM System® Energy Management in all 236 guestrooms. At the Sheraton, GEM System® is interfaced directly to their existing SIEMENS Apogee Building Automation System to further enhance energy savings. GEM System®, an infrared sensor-based guestroom energy management system, reduces room energy costs 35% to 45%.

“We are very excited to start utilizing the system and begin to realize (increased) energy savings”, said David Heymann, Hotel General Manager.

The SIEMENS Apogee system allowed the Sheraton to maintain setback temperature levels in un-rented rooms, but they had no way to control temperature in rented-but-unoccupied rooms. Now, with the addition of GEM System®, the SIEMENS Apogee system can maintain setback temperatures anytime a room is unoccupied, in both rented and un-rented rooms, which will dramatically impact the Sheraton's energy savings.

Don Siedel, Lodging Technology Account Manager added, “We know how important guest service is at Starwood Hotels. Lodging Technology has been dealing with high profile hotels for the last 28 years, so we had no doubt that GEM System® would be able to maintain the integrity of guest service and afford the Sheraton Syracuse University Hotel & Conference Center substantial energy savings.”

About Sheraton Syracuse University Hotel & Conference Center – www.sheratonsyracuse.com

Located on the scenic campus of Syracuse University, the property is convenient to the university facilities including the Carrier Dome as well as Syracuse's three major hospitals, just a few blocks away. The Oncenter Convention Center Complex and downtown businesses are also easy to reach. The Sheraton has over 10,000 square feet of flexible meeting space, a Regency Ballroom for special events, and executive conference rooms overlooking the campus of Syracuse University. Adjacent to Interstate 81 at Exit 18, the Sheraton is easily accessible whether traveling by air, rail, or New York State's highway system.

About Lodging Technology - www.lodgingtechnology.com

Lodging Technology, an Energy Star™ Partner, is the originator (1980) and recognized leader of infrared sensor-based Hotel Energy Management. The company provides direct sales, installation, service, and purchasing options to hoteliers in the US, Canada, and Caribbean. GEM System®, Lodging Technology's flagship product, reduces guestroom energy costs 35% to 45%, with typical paybacks under two years and ROI of 50% to 60%. Designed primarily for hotels, Lodging Technology's products are equally applicable to other facilities such as school classrooms, college dorms, offices, conference centers, and military lodging facilities.

5431-C Peters Creek Rd • Roanoke VA 24019 USA • Phone: (540) 362-7500 • Fax: (540) 366-6521
info@lodgingtechnology.com • www.lodgingtechnology.com