

PRESS RELEASE

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Sleep Inn Phoenix, Arizona Installs GEM System® Guestroom Energy Management to Reduce Energy Costs and Receives a Significant Rebate from ARIZONA PUBLIC SERVICE (APS) Utility

Roanoke, VA – September 1, 2009 – The Sleep Inn North located in Phoenix Arizona has installed the GEM System® guestroom energy management in all 61 guestrooms utilizing their existing Amana and Carrier PTAC units.

GEM System® is an innovative, infrared sensor-based guestroom energy management system that reduces guestroom energy costs by 35% - 45%. GEM System® resets the room temperature to an energy conserving level, pre-selected by the hotel, only while the guest is out of the room. GEM System® can connect to <u>any</u> brand and model of PTAC and will increase its useful life by 30%.

"Due to economic conditions we were looking for ways to reduce our operating expenses without having to spend a lot of capital dollars, and Lodging Technology had the perfect solution. We installed GEM System® into our guestrooms and received a tremendous rebate from Arizona Public Service (APS), so our out of pocket costs were nominal", said Ajay Patel, General Manager. He continued by saying, "and we anticipate our monthly energy expenses to be greatly reduced."

"We are excited about the GEM System® installation at the Sleep Inn because is shows that even small hotels can take advantage of HVAC occupancy sensors in their guestrooms to reduce energy costs", said David Griggs of Griggs Enterprises, Lodging Technology's Authorized Dealer. He continued by stating, "the out of pocket investment by the hotel will have less then a one year payback because of the rebate provided by Arizona Public Service (APS) combined with the monthly savings on their electric bill".

About Sleep Inn North in Phoenix, Arizona - www.sleepinnphoenixnorth.com

The Sleep Inn® North is conveniently located off Interstate 17 @ Union Hills (Exit 214A) with easy access to the cities of Scottsdale and Sedona and the Grand Canyon. This North Phoenix, AZ hotel is close to local attractions including US Airways Center arena, Chase Field ballpark and the University of Phoenix Stadium, home of the NFL Arizona Cardinals. WestWorld of Scottsdale equestrian center, the FBR Open golf tournament, Phoenix Deer Valley Airport, Deer Valley Commerce Center Park and Phoenix International Raceway are all nearby. The Phoenix Sky Harbor International Airport is 20 miles away. A wide variety of restaurants and cocktail lounges are located in the area. Superior hotel features and amenities include: Free deluxe continental breakfast, Free wireless high-speed Internet access, Free USA Today, Free local calls and Free coffee

About Lodging Technology - www.lodgingtechnology.com

Lodging Technology, an *EnergyStarTM Partner*, is the originator and unsurpassed leader in infrared sensor-based energy conservation and digital thermostats for the lodging industry. The company has become one of the most trusted names in energy management. Lodging Technology's flagship product, GEM System®, will control any HVAC system of any voltage with any type thermostat. GEM StatTM digital thermostats work with any thermostat capable PTAC or other air conditioning unit. These products form a fully integrated system that saves energy as well as provide real-time information regarding room occupancy to housekeeping, the front desk and security.